



# SALES. ACCELERATED

## Day 0 Mon, 27th Feb



**7:30 PM** Dinner & drinks

Location *Firefly Garden, 7th Floor, Hilton Al Habtoor City*  
Dress code *Smart casual*

## Day 1 Tue, 28th Feb



**6:30 AM** Breakfast opens, 7th floor, V Hotel

Location *The Amazing Room, 4th Floor, V Hotel*



**8:30 AM** Welcome to Acceleratr (Omer Abdullah)

**8:45 AM** Looking back on 2022 & our journey post COVID-19 (Gautam Singh)

**9:30 AM** Achieving pole position: strategies for success in LS, Industrials and FS



**10:15 AM** Pit stop

**10:35 AM** The road ahead: GTM Strategy & Solution Roadmap

**11:35 AM** Reaching the winner's podium: J&J Risk, Cargill



**12:05 PM** Lunch

Location *Assemble in the main hotel reception area*  
Dress code *Please wear sports shoes; shorts/trousers advisable*

**12:50 PM** Transport to social event

**4:00 PM** Transport back to the The Amazing Room, 4th Floor, V Hotel



**4:30 PM** Pit stop and free time to freshen up

Location *The Amazing Room, 4th Floor, V Hotel*  
Dress code *Dress to impress*

**6:00 PM** Acceleratr 2023 Awards Ceremony



**7:00 PM** Dinner & drinks

## Day 2 Wed, 1st Mar

Location *Dahlia Conference Room, 1st Floor, Hilton Al Habtoor Hotel*  
Dress code *Smart casual*

**8:30 AM** The Smart Cube's 5 year plan

**9:00 AM** The 2023 plan

**9:45 AM** Reaching the winner's podium: Pepsi

**10:00 AM** Achieving pole position - strategies for success in PS and CPG



**10:30 AM** Pit stop

**10:45 AM** How Ops will enable the 2023 plan

**11:45 AM** Reaching the winner's podium: Danone, Boots

**12:15 PM** Alpar Kamber, Chief Business Officer, WNS



Location *Marketplace Restaurant, V Hotel*

**1:15 PM** Lunch

**1:55 PM** Assemble in the main hotel reception area  
Dress code *Loose clothes with long sleeves preferred*  
*Bring comfortable, closed shoes with a good grip*

**2:00 PM** Social activity in the desert

## Day 3 Thu, 2nd Mar

Location *Dahlia Conference Room, 1st Floor from the Al Joud Ballroom, V Hotel*  
Dress code *Smart casual*

**9:00 AM** Gearing up for 2023 recap & wrap-up



**10:00 AM** The finish line

## Hotel information

**Hotel** [V Hotel Dubai, Curio Collection by Hilton](#)

**Address** Al Habtoor City - Sheikh Zayed Rd - Dubai - United Arab Emirates

**Check-in** 3:00 PM (we will be in touch if you have requested an early check-in)

**Check-out** 12:00 PM

**Phone number** +971 4 436 6666