

- 2004** ▶ The Smart Cube was established in London, New Delhi and Chicago
- 2009** ▶ TSC Together, our charitable foundation, was launched
- 2011** ▶ Our annual revenues reached \$5 million and we secured investment from Smedvig Capital
- 2014** ▶ We were awarded 'Best Procurement Service Provider' by Procurement Leaders and listed as a Spend Matters '50 Providers to Know'
- 2017** ▶ Our revenue surpassed \$20 million. We re-branded and unveiled a suite of new solutions to better address our customers' challenges
- 2019** ▶ We unveiled Amplifi PRO, our digital intelligence platform for clients, and we were recognised as a 'Great Place to Work'
- 2020** ▶ We launched Amplifi PRO to the global procurement community and announced partnerships with CASME, Cirtuo and Coupa
- 2021** ▶ We were named in the inaugural ProcureTech100 and in Spend Matters '50 Providers to Know'
- 2022** ▶ We announced 40% revenue growth, launched major solutions updates and extended our partnership network
  - ▶ In December 2022, WNS acquired The Smart Cube to enhance digital analytics and procurement capabilities

## Your procurement intelligence and analytics partner

### Making procurement the #1 value creator in the business

For leading businesses around the world, **The Smart Cube, a WNS company**, is a trusted partner for high performing intelligence that answers critical business questions. We work with our clients to figure out how to implement these answers, faster, through custom research, advanced analytics and best of breed technology. We transform data into insights – enabling smart decision-making to improve business performance at the top and bottom line. We call it: Intelligence. Accelerated.

Together with WNS Denali, we deliver world-class solutions in procurement and supply chain advisory, managed services and digital transformation. We combine expert resources with leading technologies, merging human and artificial intelligence to deliver innovative solutions, enabling our clients to achieve their business, financial and sustainability goals and outperform in their markets.

The Smart Cube's clients include a third of the companies in the FTSE and Fortune 100, primarily in the CPG, Life Sciences, Energy, Chemicals, Industrials and Professional Services sectors. We serve our global client base from our offices in the UK, the USA, Switzerland, Romania and India.

### Our clients include industry leaders across our key sectors



We have a  
**90%**  
contract renewal rate

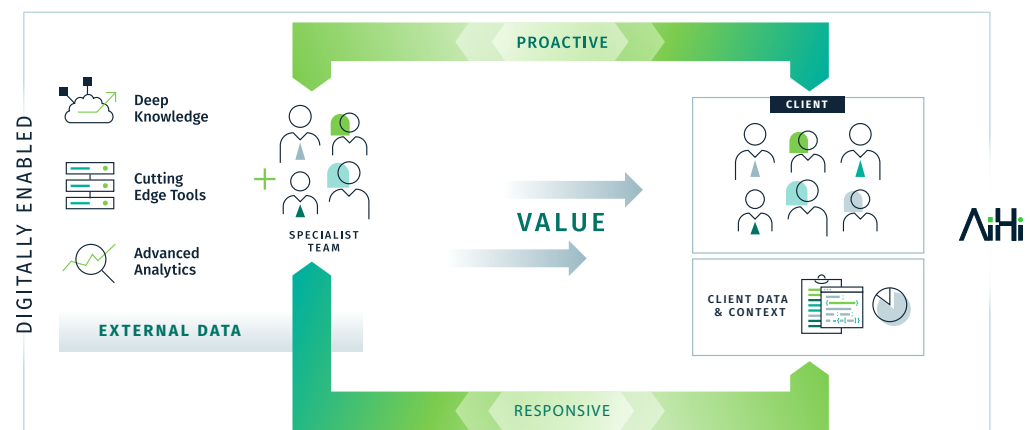
We work with  
**1/3**  
of the FTSE and Fortune 100

### Why work with us

To make the decisions that can make a real difference, procurement leaders need both the technology and the talent to ensure comprehensive data collection, contextualised outcome-driven analysis and forward-facing insights.

At The Smart Cube, we combine Artificial Intelligence (AI) and Human Intelligence (HI) in a powerful blend that adds value for our clients.

With these insights you can make the best use of your talent, deliver greater strategic value, become a trusted partner, support your innovation agenda, and accelerate your procurement transformation.



## Our procurement and supply chain solutions

Accelerate your procurement transformation with intelligence that gives your organisation an edge.

### Category Intelligence

Achieve category management excellence with timely, contextualised intelligence covering supply market dynamics, price forecasts, spend and demand insights.

#### Our solution provides:

- ▶ Robust, unbiased, contextualised intelligence and analytics across all stages of the category management lifecycle
- ▶ Self-service access to 560+ critical supply market insights for 26 category groups via Amplifi PRO
- ▶ Custom intelligence and impact assessments from our category specialists answering your specific questions – with actionable recommendations
- ▶ Proactive news and alerts on relevant developments in key categories and supply markets defined by you
- ▶ Pre-built templates and custom tools to help you build world-class category strategies quickly and easily.

**“The Smart Cube solution supports procurement organisations in their end-to-end category management lifecycles – from development to implementation and execution”**

**Spend Matters**

### Commodity Intelligence

Better manage your exposure to commodity risk with easy-to-consume market insights and predictive price analytics, prepared by market specialists.

#### Our solution provides:

- ▶ Robust budgeting support and cutting-edge inflation forecasting – more than just a risk management and reporting tool
- ▶ External market intelligence on demand and supply drivers impacting prices
- ▶ Extremely high-accuracy rate (90%+) for most price forecasts
- ▶ Insights on cost structure and drivers, value chain analysis and price trends in addition to historical and forecast prices and risk assessment a combination of technology-plus-analyst approach
- ▶ 100% customisation based on your requirements
- ▶ Access to historical price data on 8,700+ commodities and comprehensive self-serve intelligence on 80 key commodities via Amplifi PRO

**“For a purpose-built commodity price analytics solution delivered in tandem with an expert managed service layer, The Smart Cube’s Commodity Intelligence offering provides a convincing solution.”**

**Spend Matters**

### Supplier Risk Intelligence

Proactively identify, monitor and mitigate third-party supplier risk to ensure business continuity and meet compliance and sustainability goals.

#### With our insights, risk indicators and custom dashboards, you can:

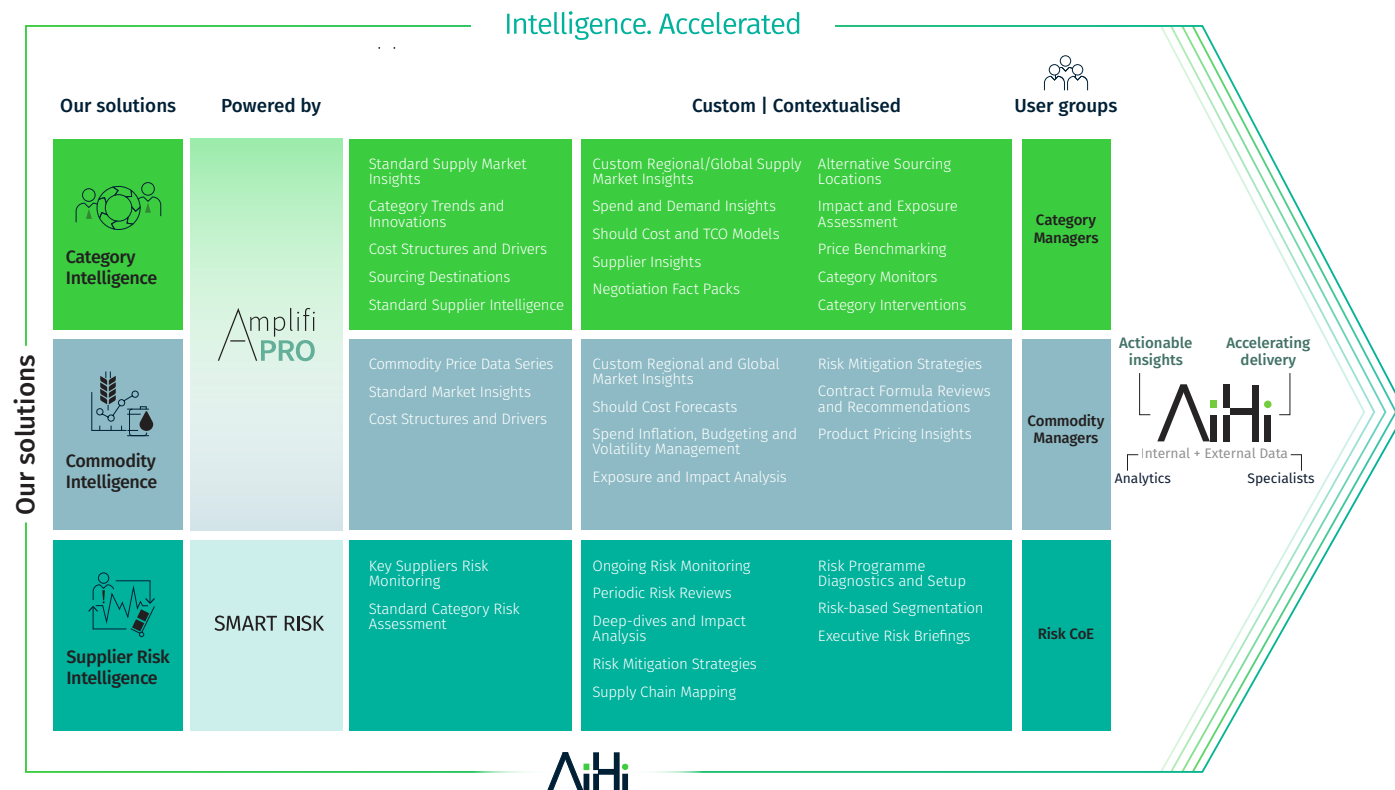
- ▶ Comprehensive and dynamic risk assessment based on 74 risk metrics across financial, operational, ESG and performance factors
- ▶ Differentiated solution approach by supplier type (i.e., strategic vs. managed suppliers) as one-size-fits-all approach is not effective
- ▶ Wide data coverage including third-party and client data, and backed by advanced data and news extraction engines, web crawling tools, etc.
- ▶ Advanced AI-ML systems – Machine-driven filtering, classification and scoring of supplier risk events
- ▶ Advice from experts with deep experience in supply chain topics, financial and cost driver analysis, commodity price forecasting, etc.

**“The Smart Cube’s Supplier Risk Intelligence solution checks all boxes and helps clients identify, monitor and mitigate supplier risk to ensure business continuity and meet compliance and sustainability goals.”**

**Spend Matters**

## Leverage procurement intelligence to transform data into insights with our embedded products

Unique AI + HI approach through our embedded products and assets (“AI”) that provide the necessary foundation for in-house SMEs and specialists (“HI”) to deliver customised solutions that are contextualised to client situations.



## Some of our clients



**THALES**

**BAE SYSTEMS**



## TATA STEEL

“At a time when driving greater value utilising market intelligence has never been more critical, having a trusted, dynamic and agile partner in our business is imperative. As an organisation we are appreciative of the outstanding efforts from all of our suppliers, but have to recognise The Smart Cube team as the TSUK Supplier of the year 2023”

**Stephen Horn**

TSUK Manager Procurement Excellence

## Our partners



CASME is a global membership network for corporate procurement, providing market insights, benchmarking, best practice solutions, in-depth learning, and peer networking opportunities for procurement. CASME and The Smart Cube have a strategic alliance designed to deliver greater value to procurement professionals.



Polymerupdate is a leading producer of real time news feeds, daily price assessments and analysis of various petrochemical products.

The Smart Cube has partnered with Polymerupdate to enhance customer access to petrochemical pricing intelligence, forecasting and consultancy.



Cirtuo is the leading provider of strategic procurement software. The Smart Cube and Cirtuo have a strategic alliance designed to empower procurement teams to take category management to the next level.



Zigram utilises data science, technologies and specialists to create specialised data assets covering anti-money laundering, trade sanctions, cyber security breaches, etc.

The partnership leveraging Zigram deepens the coverage of The Smart Cube's Supplier Risk Intelligence solution.



Coupa is the world's leading spend management platform. The Smart Cube has integrated with Coupa Software to offer Amplifi PRO in the Coupa Business Spend Management (BSM) Platform.



EcoVadis provides sustainability ratings for businesses and is a preferred vendor of The Smart Cube, through which we offer holistic sustainability ratings to our customers for 90,000+ companies across 160+ countries covering environmental, labour and human rights, ethics and sustainable procurement practices.



Bureau van Dijk is a leading corporate data provider. Its Orbis database provides information on close to 400 million companies and entities across the globe.

The Smart Cube has partnered with Bureau van Dijk to provide customers with a holistic view of supplier information.



Craft is a provider of best in class enterprise supply chain intelligence that aids discovery, evaluation and monitoring of suppliers.

This partnership sees Craft's supplier intelligence platform integrated into Amplifi PRO to help our customers accelerate their vendor search by leveraging an extensive database of suppliers.



JAGGAER is leading the Autonomous Commerce revolution, a self-governing B2B commerce experience between buyers, suppliers, things (IoT) and partners.

The Smart Cube has partnered with JAGGAER to integrate Amplifi PRO within JAGGAER ONE Category Management.



akirolabs is a leading AI enabled, ecosystem-wide collaboration platform for strategic procurement.

The Smart Cube has partnered with akirolabs to enhance strategic category management and deliver greater value to customers.

To find out more about our intelligence and analytics solutions for Procurement teams, [visit our website today](#).

The world of  
**WNS PROCUREMENT**



WNS Procurement, powered by The Smart Cube, delivers world-class solutions in procurement and supply chain advisory, managed services and digital transformation. We combine expert resources with leading technologies, merging human and artificial intelligence to deliver innovative solutions, enabling our clients to achieve their business, financial and sustainability goals and outperform in their markets.

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