



PIA+, our Gen AI-powered intelligent procurement agent, embodies the vision of providing proactive, persona-specific recommendations, guiding users through intelligent queries, and offering real-time alerts and updates, all while delivering automated buying guidance. Backed by our subject-matter experts, PIA+ ensures robust decision-making and support, providing a comprehensive, future-ready procurement solution.

## Category Manager Workspace

Tailored for modern leaders, the **PIA** Category Manager Workspace delivers a comprehensive solution for end-to-end category management, including planning, strategy, execution, and monitoring. It enables category managers to adapt strategies to changing market conditions.

By combining advanced external market intelligence with your procurement data, **PIA** helps you strategize efficiently and achieve targets faster. Continuous monitoring of KPIs and strategic initiatives provides early warnings and actionable insights.

With **PIA**, category insights are at your fingertips, allowing you to navigate complexities and confidently drive success.



[Request for a Demo](#)



[Watch Video](#)

## Why **PIA** Category Manager Workspace?



### End-to-end Category Coverage

- One place to plan, strategize, execute and monitor category at the organizational level
- Structured and adaptive category planning with outcome tracking



### Proactive Recommendations

- Deliver high-quality, business-aligned category results consistently
- Real-time recommendations to align category objectives with evolving market conditions



### Speed and Agility

- Faster decision making
- Quick response to the evolving category conditions



### Data-driven Approach

- Regular tracking of KPIs.
- Real-time updates on key events, news, analytics to proactively mitigate risk and capitalize on opportunities

## **PIA** Category Manager Workspace In Action



### Fortune 500 FMCG Organization

The client's procurement head faced challenges in deriving insights from disparate systems, an inconsistent category planning approach and a reactive approach to changing market conditions, which led to lost savings opportunities and delayed risk mitigation. The solution deployed for our client integrated strategic information such as market intelligence, strategic initiatives, procurement knowledge and analytics required for category management, along with execution and tracking activities such as spend analytics, contract analytics, and project status.

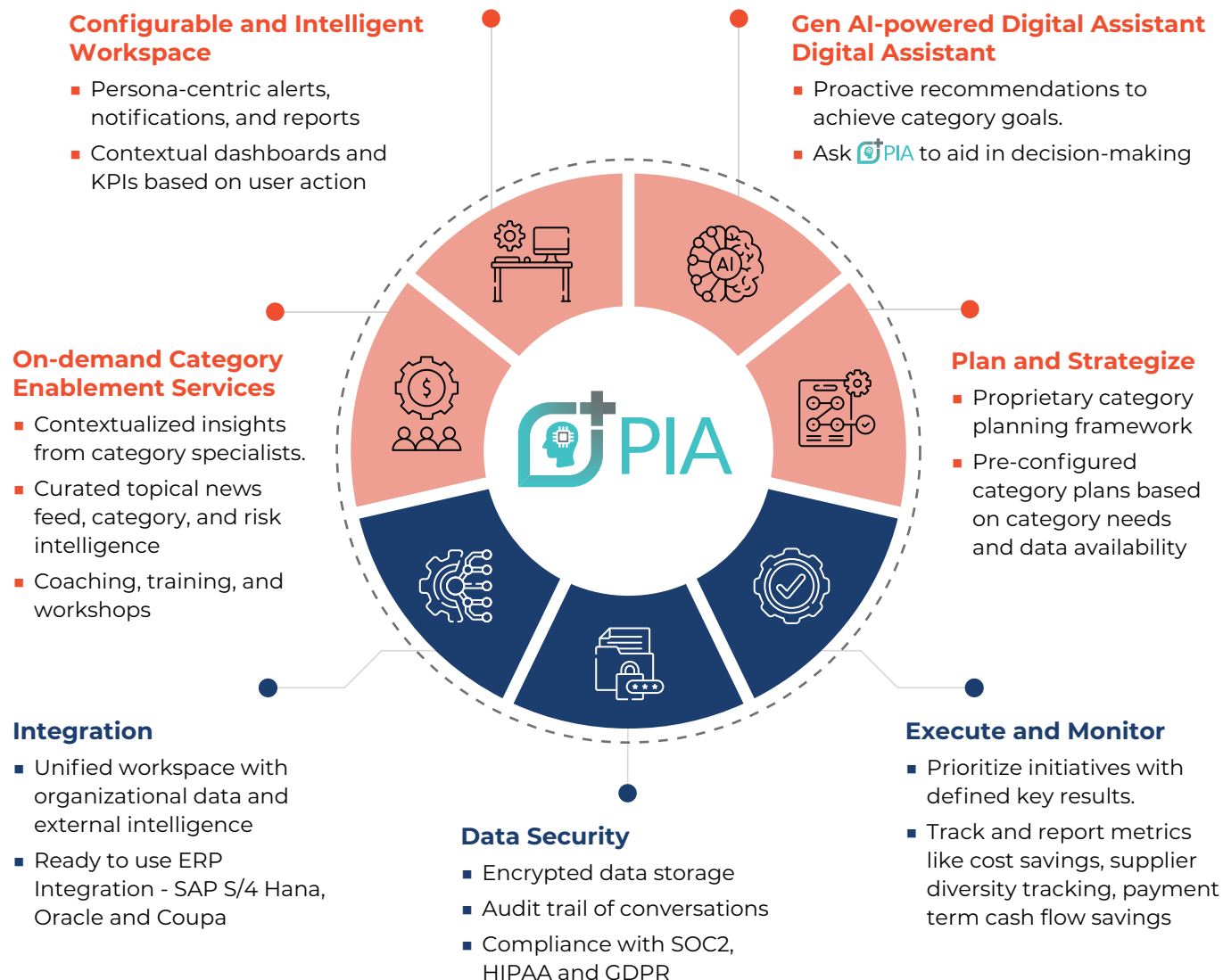
**Outcome:** The solution was implemented globally for six indirect categories, bringing category-relevant information across diverse data sources.

**Increased focus on strategic initiatives**

**Higher category managers' productivity**

**Faster identification of risks and opportunities**

# Key Features



Click here to request a demo of **G+PIA**, the Gen AI-powered intelligent workspace designed to meet all your procurement needs.

The world of  
**WNS PRO∞UREMENT**



WNS Procurement is a market leader in procurement and supply chain advisory, managed services and digital transformation. It has the combined market differentiation of Denali, The Smart Cube and Optibuy.

Procurement teams of the Global 2000 across industries partner with WNS Procurement to become the top value creator in their business by implementing transformational operating models that are category-driven, insights-led and digitally enabled.

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