Commodity price risk is one of the leading risks facing organisations globally\*



64%

reported this risk contributed to a loss for their organisation in the 12 months prior to the survey



65%

stated their organisations had set up a plan to respond to commodity risk



3rd

most critical risk predicted by 2026

\*Source: Aon's 2023 Global Risk Management Survey

for a purpose-built commodity price analytics solution delivered in tandem with an expert managed service layer, The Smart Cube's Commodity Intelligence offering provides a convincing solution.

**Spend Matters**Procurement Industry Analyst

# **Commodity Intelligence**

Better manage your exposure to commodity risk with forecasts and predictive analytics, prepared by market specialists

# **Key challenges**

Organisations must stay up-to-date with key challenges that hinder their ability to manage commodity risks effectively and deliver tangible business value

Internal factors	External factors	Impact on Procurement
Lack of accurate and up-to-date data	Price volatility and currency fluctuations	Savings targets not met
Generic insights with no forward-looking perspective	Supply disruptions	Sub-optimal supplier negotiations
Disparate sources of data and siloed reporting	Dynamic geopolitical environment	Unknown inflation impact
Inadequate risk assessment frameworks	Technological and environmental factors	Heuristics-based budget planning

# Organisations are faced with a variety of questions that can be optimally tackled with the right data and intelligence

- ▶ How can we easily obtain a comprehensive and reliable view of the market situation?
- ▶ What cost drivers are causing a sudden price increase by suppliers?
- ▶ Which categories/commodities are most impacted by global events, and what steps can be taken to mitigate potential risks?
- ▶ What is the impact of commodity volatility on our procurement spend?
- ► How can we plan for next year's budget considering business data and commodity market movements?

#### How we can help

- ▶ Gain a deep understanding of the factors that drive commodity markets
- Access 360° market insights, macro analysis, and expert forecasts to make strategic decisions and mitigate risks
- Unlock the power of data analytics to combine business and market data to develop strategies for better profitability
- Interactions with our commodity specialists, ensuring the insights are contextualised to your needs, enabling you to drive better outcomes



#### **Solution overview**

Our solution enables data-driven decisions by leveraging internal and external data to empower clients to make robust decisions and develop actionable strategies for commodity risk management



Commodity Intelligence



Price forecasts | Buying recommendations | Cost optimisation toolkit Supply-Demand outlook | Macroeconomic outlook Cost structures and value chains



Predictive Intelligence AI-powered price forecasts | Continuous news monitoring Event Risk Impact Mitigation (ERIM) | Event alerts



Risk Management and Strategy Support Spend inflation analytics | Budget planning | Negotiations Scenario modelling | 100% contextualised intelligence



On-demand consultation | Collaborative discussions Expert calls | Delivery across multiple platforms Event risk-impact mitigation frameworks





**Online Platform** 



**Email Alerts** 



**Rest APIs** 

#### **BLENDING AI+HI TO DRIVE VALUE**







Proprietary Assets and Process Accelerators



Statisticians, Economists and Commodity Specialists



Procurement and Supply Chain Expertise



Internal, External and Third-party Data



Digital, Intuitive Dashboards

# Benefits and key differentiators



High accuracy: Consistent results with an extremely high accuracy rate (90%+) for most price forecasts



**Wider coverage:** 20+ years of extensive experience in forecasting 700+ commodity grades across commodity groups and regions



AI + HI: A dedicated team of specialists that leverage a combination of technology (AI)-plus-analyst (HI) approach



**White glove engagement:** Consistent engagement and assistance from our Commodity Specialists empowering you to achieve superior outcomes and cultivate more robust stakeholder relationships



**Bespoke solution:** 100% customisable delivery format and tailored insights across different time periods based on business requirements, as compared to a standard, one-to-many business model

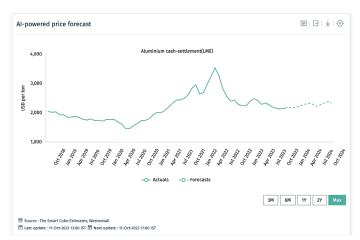


# Supercharge Procurement's ability to mitigate commodity price volatility

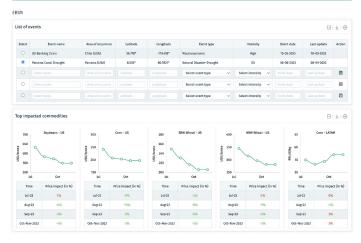
#### 360° market insights



# Al-powered price forecasts



### **Event risk impact mitigation (ERIM)**



## Cost optimisation toolkit



#### Use cases

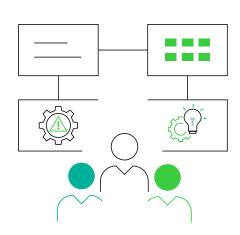
**Business spend and revenue management:** Set annual procurement budget and cost reduction targets

**Risk mitigation:** Develop mitigation strategies in case of supply risks for a particular commodity and its raw materials

**Cost-saving opportunities:** Take informed price decisions and conduct efficient supplier negotiations

**Supply chain visibility:** Get visibility on cost drivers, secondary markets influencing commodity prices, and supply and demand dynamics to proactively track market movements

**Near-real-time insights:** Stay on top of risks associated with global events with our Al-driven dynamic forecasts, continuous news updates, and Event Risk Impact Mitigation (ERIM) module





## **Our partners**



Polymerupdate is a leading producer of real time news feeds, daily price assessments and analysis of various petrochemical products.

The Smart Cube has partnered with Polymerupdate to enhance customer access to petrochemical pricing intelligence, forecasting and consultancy.



PackTrax captures the price movements for ~40 different raw materials for the Asian, European and American regions.

The Smart Cube has subscribed to PackTrax to enhance customer access to pricing intelligence for paper, metal packaging, resins, flexible films, boxboard and containers commodity groups.

# Case study - Our solution in practice



#### Client

Fortune 100 Consumer Goods Company



#### Requirement

The client wanted to ensure effective budget planning and improve bargaining power with suppliers by staying abreast of market movements across relevant commodities



#### Challenges

- Reported significant spending and overdrawn budgets
- Derived unsatisfactory outcomes from previous negotiation discussions Derived unsatisfactory outcomes from previous negotiation discussions



#### **Our solution**

- Extracted spend data and built a compatible format to calculate the weight of over 250 direct and indirect commodities – including metals, energy and fuels, resins, chemicals, raw materials and ingredients
- Identified factors and variables such as feedstock supply, end-use industry demand and exchange rate

   affecting price movements of key commodities, and determined statistical relationships between variables
- Collated cost, spend, commodity forecast and contract data to build inflation models at category, regional and global levels; as well as provided targeted commodity intelligence through a web-based portal



# ~\$20 million

savings through dedicated commodity forecasting

# ~\$8 million

impact of market movement neutralised through improved supplier negotiations

For more insights on effectively managing your exposure to commodity price volatility and risk with custom forecasts and predictive analytics, please visit our <u>website</u>.



WNS Procurement, powered by The Smart Cube, delivers world-class solutions in procurement and supply chain advisory, managed services and digital transformation. We combine expert resources with leading technologies, merging human and artificial intelligence to deliver innovative solutions, enabling our clients to achieve their business, financial and sustainability goals and outperform in their markets.

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