> **"** Having category and market intelligence readily available is a must for any organisation that is serious about strategic sourcing or category management. The Smart Cube, with its Amplifi PRO platform, can support these initiatives with both standard as well as customised reports on category news, trend reports, commodity price data and more. **"**

Magnus Bergfors,

VP European Research and Lead Analyst

Spend Matters™

Introducing Amplifi PRO

Delivering essential procurement intelligence, related category resources and ready to use tools and templates, as well as easy access to a custom intelligence request service for the global procurement community. Amplifi PRO now leverages NLQ and Gen AI to give procurement leaders faster access to intelligence for more effective decision-making.

Amplifi PRO

Procurement Intelligence. Accelerated

What's in Amplifi PRO?

Category insights dashboards

Commodity insights dashboards

Commodity price series

Supplier intelligence via Craft, supported by Smart Risk

Category briefings

Topical insights and mega trends reports

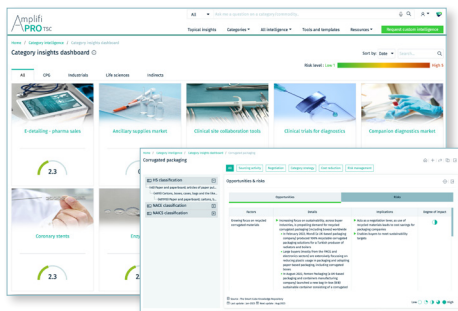**Inflation monitors**

Cost structures, drivers and calculators

Decision-making tools and templates, and procurement KPIs

Partner content – Procurement peer insights from CASME and the latest Spend Matters articles

Thought leadership content – Our blogs and white papers on procurement issues

Request custom intelligence – To support your procurement strategies

Key features:

▶ Access to relevant, verified data and insights

▶ Expert-managed source of essential procurement intelligence

▶ Downloadable reports for your convenience
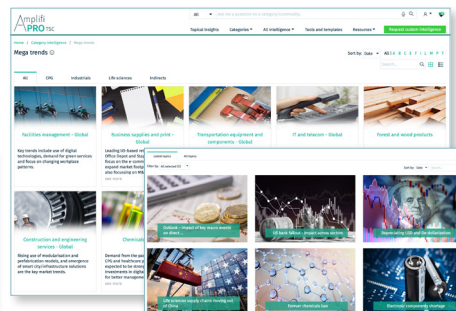
▶ On-demand, any time, anywhere access

Procurement Intelligence. Accelerated

Amplifi PRO gives you the ability to get up to speed quickly on category intelligence and access useful tools to support decision-making. It is also a gateway to our customised procurement solutions.
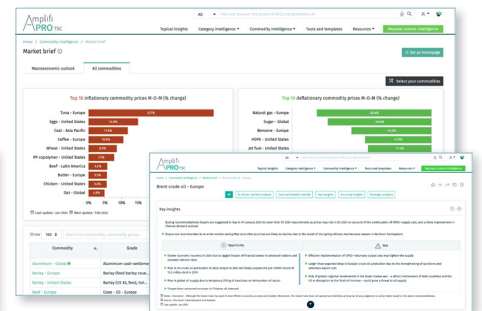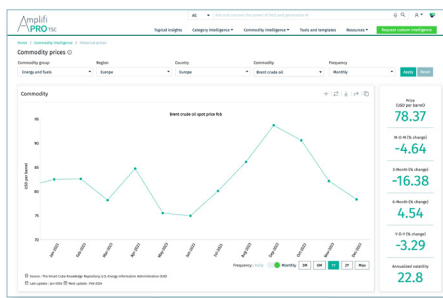
Category insights dashboards

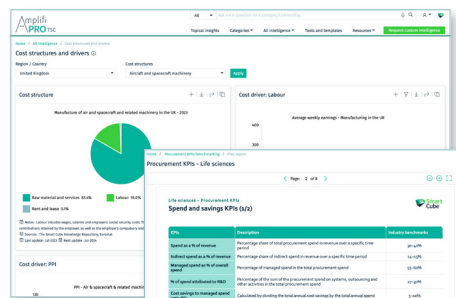## Topical insights and mega trends reports

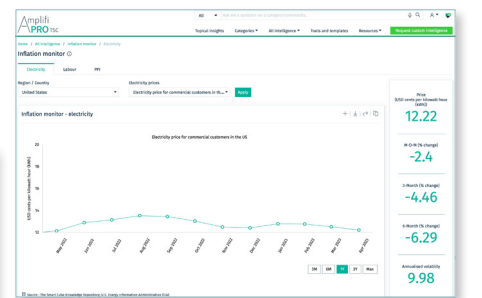

Commodity insights dashboards
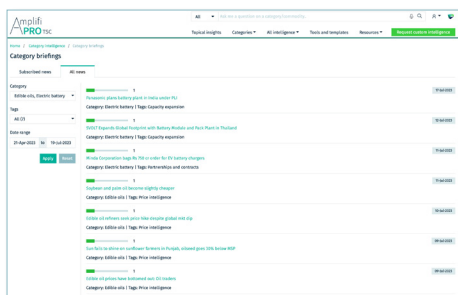

Commodity price series

Cost structures and drivers, cost calculators, procurement KPIs, and other tools and templates
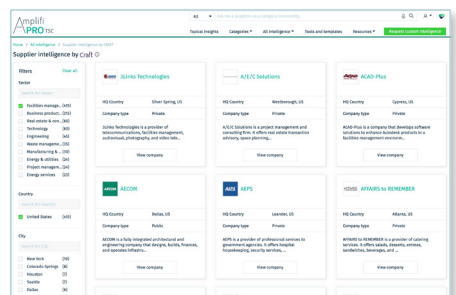

Inflation monitors

Category briefings

Supplier intelligence via Craft, supported by Smart Risk

Amplifi PRO tiers

Content type	Essential (free access for everyone) Views[1]	Essential Downloads[2]	Professional Views[1]	Professional Downloads[2]	Enterprise Views[1]	Enterprise Downloads[2]
Category insights dashboards (1,125+)	20	20	40	40	✓	✓
Commodity insights (80)	5	5	25	25	✓	✓
Commodity price series (9,000+)	150	150	550	550	✓	✓
Cost calculators (50+)	✓	✓	✓	✓	✓	✓
Cost drivers (9,500+) and cost structures (13,000+)	350;750	350;750	✓	3,500; 5,000	✓	✓
Inflation monitors (9,500+)	350	350	✓	3,500	✓	✓
Mega trends reports (20+)	3	3	10	10	✓	✓
Procurement KPIs (4)	1	1	✓	✓	✓	✓
Category briefings (1,125+)	✓	✓	✓	✓	✓	✓
Resources – blogs, infographics, white papers, podcasts and videos	✓	✓	✓	✓	✓	✓
Tools and templates (25+)	✓	5	✓	✓	✓	✓
Topical insights (90+)	✓	✓	✓	✓	✓	✓
Additional intelligence (600+)	75	75	✓	✓	✓	✓
Supplier intelligence via Craft, supported by Smart Risk (150,000+)	✓	✗	✓	✓	✓	✓
CASME insights (50+)	5	5	10	10	✓	✓
Tech functionalities						
NLQ + Generative AI search	✗		✗		✓	
Content sharing	✓		✓		✓	
Single Sign On (SSO)	✗		Fee on request		✓	
API-based intelligence integration	✗		Fee on request		Fee on request	
Notifications	✓		✓		✓	

Note:

1. View limit is per company per year and applies to unique content collectively viewed

2. Download limit is per company per year and applies to unique content collectively downloaded

3. Parameters marked as '✓' indicate full access and '✗' – No access

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Amplifi PRO Trial

Content type	Views[1]	Downloads[2]
Category insights dashboards (1,125+)	20	20
Commodity insights (80)	5	5
Commodity price series (9,000+)	150	150
Cost calculators (50+)	✓	✓
Cost drivers (9,500+) **and cost structures** (13,000+)	350;750	350;750
Inflation monitors (9,500+)	350	350
Mega trends reports (20+)	3	3
Procurement KPIs (4)	1	1
Category briefings (1,125+)	✓	✓
Resources – blogs, infographics, white papers, podcasts and videos	✓	✓
Tools and templates (25+)	✓	5
Topical insights (90+)	✓	✓
Additional intelligence (600+)	75	75
Supplier intelligence via Craft, supported by Smart Risk (150,000+)	✓	✕
CASME insights (50+)	5	5
Tech functionalities		
NLQ + Generative AI search	✕	
Content sharing	✓	
Single Sign On (SSO)	✕	
API-based intelligence integration	✕	
Notifications	✓	

Note:

1. View limit is per company per year and applies to unique reports/dashboards collectively viewed
2. Download limit is per company per year and applies to unique reports/dashboards collectively downloaded
3. Parameters marked as '✓' indicate full access and '✕' – No access
4. Trial tier to be assigned only for 3 weeks

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Amplifi PRO Essential

	Views[1]	Downloads[2]
Content type		
Category insights dashboards (1,125+)	20	20
Commodity insights (80)	5	5
Commodity price series (9,000+)	150	150
Cost calculators (50+)	✓	✓
Cost drivers (9,500+) **and cost structures** (13,000+)	350;750	350;750
Inflation monitors (9,500+)	350	350
Mega trends reports (20+)	3	3
Procurement KPIs (4)	1	1
Category briefings (1,125+)	✓	✓
Resources – blogs, infographics, white papers, podcasts and videos	✓	✓
Tools and templates (25+)	✓	5
Topical insights (90+)	✓	✓
Additional intelligence (600+)	75	75
Supplier intelligence via Craft, supported by Smart Risk (150,000+)	✓	✗
CASME insights (50+)	5	5
Tech functionalities		
NLQ + Generative AI search	✗	
Content sharing	✓	
Single Sign On (SSO)	✗	
API-based intelligence integration	✗	
Notifications	✓	

Note:

1. View limit is per company per year and applies to unique content collectively viewed

2. Download limit is per company per year and applies to unique content collectively downloaded

3. Parameters marked as '✓' indicate full access and '✗' – No access

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Amplifi
PRO Professional

Content type	Views[1]	Downloads[2]
Category insights dashboards (1,125+)	40	40
Commodity insights (80)	25	25
Commodity price series (9,000+)	550	550
Cost calculators (50+)	✓	✓
Cost drivers (9,500+) **and cost structures** (13,000+)	✓	3,500; 5,000
Inflation monitors (9,500+)	✓	3,500
Mega trends reports (20+)	10	10
Procurement KPIs (4)	✓	✓
Category briefings (1,125+)	✓	✓
Resources – blogs, infographics, white papers, podcasts and videos	✓	✓
Tools and templates (25+)	✓	✓
Topical insights (90+)	✓	✓
Additional intelligence (600+)	✓	✓
Supplier intelligence via Craft, supported by Smart Risk (150,000+)	✓	✓
CASME insights (50+)	10	10
Tech functionalities		
NLQ + Generative AI search	✕	
Content sharing	✓	
Single Sign On (SSO)	Fee on request	
API-based intelligence integration	Fee on request	
Notifications	✓	

Note:

1. View limit is per company per year and applies to unique content collectively viewed
2. Download limit is per company per year and applies to unique content collectively downloaded
3. Parameters marked as '✓' indicate full access and '✕' – No access

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Amplifi
PRO Enterprise

	Views[1]	Downloads[2]
Content type		
Category insights dashboards (1,125+)	✓	✓
Commodity insights (80)	✓	✓
Commodity price series (9,000+)	✓	✓
Cost calculators (50+)	✓	✓
Cost drivers (9,500+) and cost structures (13,000+)	✓	✓
Inflation monitors (9,500+)	✓	✓
Mega trends reports (20+)	✓	✓
Procurement KPIs (4)	✓	✓
Category briefings (1,125+)	✓	✓
Resources – blogs, infographics, white papers, podcasts and videos	✓	✓
Tools and templates (25+)	✓	✓
Topical insights (90+)	✓	✓
Additional intelligence (600+)	✓	✓
Supplier intelligence via Craft, supported by Smart Risk (150,000+)	✓	✓
CASME insights (50+)	✓	✓
Tech functionalities		
NLQ + Generative AI search	✓	
Content sharing	✓	
Single Sign On (SSO)	✓	
API-based intelligence integration	Fee on request	
Notifications	✓	

Note:

1. View limit is per company per year and applies to unique content collectively viewed

2. Download limit is per company per year and applies to unique content collectively downloaded

3. Parameters marked as '✓' indicate full access and '✗' – No access

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